



Manresa Jesuit Retreat House

Subject: 2010 Manresa Jesuit Retreat House Yearbook Advertising

Who we are:

Manresa is located at 16-Mile and Woodward and has been a part of the local community since 1926. It serves thousands of people each year by providing for their spiritual growth – with retreats, workshops and day long presentations to young and old alike. Significantly, Manresa also provides related support to many other groups in our community – a list of those groups is attached.

Primary financial support for Manresa is only derived from donations and gifts from those who use and are aware of the facilities and offerings here. There is no support from other local agencies so we are significantly dependent upon the generous support of individuals and outside organizations. Much of the time those who most need to partake of the services here are constrained in their ability to pay fully. Manresa maintains all are welcome regardless of their ability to pay. The support of outside organizations is crucial to us to sustain our mission.

Federal Tax ID #: 38-1369605

Manresa is a non-profit organization - your donation may be tax deductible – please check with your tax adviser.

How yearbook will be distributed:

- Presented to all attendees at Spirit of Manresa 7th Annual Gala Dinner & Auction (September 25, 2010, at the Westin Southfield Hotel in Southfield, MI)
- Available to all Manresa visitors through September 2011

Audience exposure:

Over 20,000 individuals from neighboring communities in Southeastern Michigan, Northern Ohio, and Canada, in addition to event attendees

How advertising funds will be used:

In addition to covering yearbook publication costs, proceeds will help Manresa maintain their facilities, grounds and operations

How advertisers are recognized:

Manresa friends will further be encouraged to support yearbook advertisers via:

- Auction brochure (yearbook insert)
- *Manresa Matters* newsletter published every 4 months and mailed to 7,000 people
- www.manresa-sj.org website

How advertisements may be submitted:

Please complete the “2010 Catalog Advertising Form” enclosed.

By when:

Completed advertising form and artwork should be received by June 15, 2010

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